

**2 DAY  
ONLINE-  
EVENT**

# Supply Chain Management for Chemicals & Life Sciences

## Agenda

Tuesday,  
November 24, 2020  
and  
Wednesday,  
November 25, 2020

### Day 1 | Tuesday, November 24, 2020

<b>PART 1</b>					<b>SCM VISION &amp; STRATEGY</b>				
9:00 am to 10:15 am					<b>Opening Chemicals &amp; Camelot's SCM Vision for Chemicals &amp; Life Sciences</b> <i>Dr. Bernd Rosenkranz, Partner, Camelot</i>				
					<b>SAP SCM Strategy</b> <ul style="list-style-type: none"> <li>Enabling supply chain resiliency</li> <li>Intelligence and visibility for digital supply chain</li> <li>SAP product strategy and direction</li> </ul> <i>Peter Bickenbach, Solution Hub Head DSC MEE, SAP</i>				
					<b>Q&amp;A</b>				
10:15 am to 10:45 am					<b>MEET THE EXPERTS &amp; NETWORKING BREAK</b>				
		Supply Chain Management Vision & Strategy		Supply Chain & Operations Planning		Intelligent Asset Management		Supply Chain Execution & Business Networks	
<b>PART 2</b>					<b>SUPPLY CHAIN &amp; OPERATIONS PLANNING</b>				
10:45 am to 12:15 pm					<b>End-to-end Demand Driven SCM at Lilly</b> <ul style="list-style-type: none"> <li>Our Journey to Parameter-driven SC Planning</li> <li>Demand Driven Operating Model with SAP SCM and IBP as the foundation</li> <li>Benefits and Outlook</li> </ul> <i>Anselmo Gomez, Supply Chain Consultant, Eli Lilly</i> <i>Christian Kroschl, Partner, CAMELOT Management Consultants</i>				
					<b>Synchronized Planning for Process Industries</b> <ul style="list-style-type: none"> <li>Preparing supply chain to deliver on demand</li> <li>Breaking down silos and tools to quickly run simulations for better decision-making</li> <li>Utilizing intelligent visibility and your single view of the state of your supply chain</li> </ul> <i>Peter Bickenbach, Solution Hub Head DSC MEE, SAP</i>				
					<b>Q&amp;A</b>				
12:15 pm to 12:45 pm					<b>MEET THE EXPERTS</b>				
		Supply Chain Management Vision & Strategy		Supply Chain & Operations Planning		Intelligent Asset Management		Supply Chain Execution & Business Networks	



<b>PART 1</b>		<b>INTELLIGENT ASSET MANAGEMENT</b>			
9:00 am to 10:15 am	<b>Introduction &amp; Housekeeping</b> <i>Dr. Bernd Rosenkranz, Partner, Camelot</i>				
	<b>Mobile, Networked, Sensor-Supported &amp; Smart Maintenance with SAP Intelligent Asset Management</b>				
	<ul style="list-style-type: none"> <li>• 4.0 Market Drivers &amp; Dynamics for Assets</li> <li>• The Shift to Intelligent Asset Management</li> <li>• SAP IAM Solutions</li> </ul> <i>Frank Seither, Senior Business Architect for Digital Supply Chain &amp; IIoT, SAP</i>				
Q&A					
10:15 am to 10:45 am		<b>MEET THE EXPERTS &amp; NETWORKING BREAK</b>			
		Supply Chain Management Vision & Strategy	Supply Chain & Operations Planning	Intelligent Asset Management	Supply Chain Execution & Business Networks
<b>PART 2</b>		<b>SUPPLY CHAIN EXECUTION &amp; BUSINESS NETWORKS</b>			
10:45 am to 12:15 pm	<b>Business Networks for Efficient Supply Chain</b>				
	<ul style="list-style-type: none"> <li>• Collaborative Logistics with SAP LBN – recent innovations</li> <li>• Freight collaboration, goods tracking and material traceability</li> </ul> <i>Rodion Schuster, Head of Customer Office, SAP</i>				
	<b>Logistics Business Network at Döhler</b> <ul style="list-style-type: none"> <li>• Logistics at Döhler</li> <li>• Digitization at Döhler with the help of SAP LBN and SAP TM</li> <li>• Challenges and key learnings</li> </ul> <i>Alexander Dieterich, Head of Group Logistics, Döhler</i>				
					
					
Q&A					
12:15 pm to 12:45 pm		<b>MEET THE EXPERTS</b>			
		Supply Chain Management Vision & Strategy	Supply Chain & Operations Planning	Intelligent Asset Management	Supply Chain Execution & Business Networks

[Further information / registration](#)

